

RECEIVED
CENTRAL FAX CENTER
DEC 02 2004

001

Re: U.S. Patent Application No. 09/802,278 filed 03/08/2001
Title: TARGETED DELIVERY OF INFORMATIONAL CONTENT WITH PRIVACY PROT
First Inventor: Juels
Examiner: Pierre E. Ellisca Group Art Unit: 3621
Attorney Docket No.: 081004.167US2 (RSA-044)

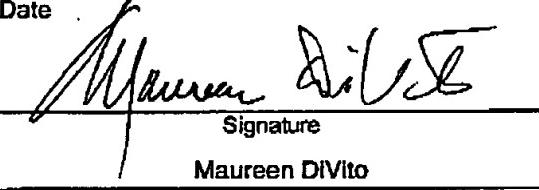
Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office to:

Central Fax - 703-872-9306

on 12/02/2004

Date


Signature

Maureen DiVito

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Document	No. <u>Pgs.</u>
1. Second Request for Changes	1
2. CHANGE OF CORRESPONDENCE ADDRESS	1
3. Copy of Transmittal Form	1
4. Copy of Revocation of Previous Power of Attorney, Appointment of New Attorney, and Change of Correspondence Address	2
5. Copy of return postcard	1

Total Number of Pages (including this Certificate of Transmission)

7

BEST AVAILABLE COPY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/802,278
 Applicant : Juels
 Filed : March 8, 2001
 Art Unit : 3621
 Examiner : Pierre E. Elisca
 Docket No. : 081004.167 US2 (RSA-044)
 Customer No. : 23483

Confirmation No. 6866

RECEIVED
CENTRAL FAX CENTER
DEC 02 2004

Title : **TARGETED DELIVERY OF INFORMATIONAL CONTENT WITH
PRIVACY PROTECTION**

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

**SECOND REQUEST FOR CHANGE OF CORRESPONDENCE ADDRESS IN AN
APPLICATION, REVOCATION OF PREVIOUS POWER OF ATTORNEY, AND
APPOINTMENT OF NEW ATTORNEY**

Enclosed are copies of documents previously submitted on April 12, 2004 requesting the Revocation of Previous Power of Attorney, Appointment of New Attorney, and Change in Correspondence of Address in an Application. Please make the appropriate changes in this application.

We believe that no charges are due in the matters noted above.

Date: December 2, 2004

Respectfully submitted,



Ronald R. Demsher
Reg. No. 42,478

Wilmer Cutler Pickering Hale and Dorr LLP
 60 State Street
 Boston, MA 02109
 Telephone: (617) 526-6000
 Facsimile: (617) 526-5000

CERTIFICATION UNDER 37 CFR § 1.8(a)

I hereby certify under 37 CFR §1.8(a) that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office at fax number (703) 872-9306.

Date of Deposit Dec. 3, 2004

Signature Maureen DiVito

Maureen DiVito

Typed or Printed Name of Person Signing Certificate

PTO/SB/122 (09-04)

Approved for use through 07/31/2006. OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

CHANGE OF CORRESPONDENCE ADDRESS *Application*

Address to:
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Application Number:	09/802,278
Filing Date:	03/08/2001
First Named Inventor:	Juels
Art Unit:	3621
Examiner Name:	Pierre E. Elsca
Attorney Docket Number:	081604.167US2 (RSA-044)

Please change the Correspondence Address for the above-identified patent application to:

The address associated with
Customer Number:

23483

OR

Firm or
Individual Name

Address

City

State

Zip

Country

Telephone

617-526-6105

Fax

617-526-5000

This form cannot be used to change the data associated with a Customer Number. To change the data associated with an existing Customer Number use "Request for Customer Number Data Change" (PTO/SB/124).

I am the:

- Applicant/Inventor
- Assignee of record of the entire interest.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
- Attorney or agent of record. Registration Number 42,478
- Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number _____.

Signature:

Typed or Printed
Name

Ronald R. Demshner

Date:

12/02/2004

Telephone

617-526-6105

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.



Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- BLACK BORDERS**
- IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- FADED TEXT OR DRAWING**
- BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- SKEWED/SLANTED IMAGES**
- COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- GRAY SCALE DOCUMENTS**
- LINES OR MARKS ON ORIGINAL DOCUMENT**
- REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- OTHER: _____**

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.